

Alice Springs Beanie Festival

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ABN 61 405 328 65



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Dear Beanie Makers - Welcome to the 22nd Alice Springs Beanie Festival in 2018!

We're very excited to **celebrate 22 years of beanies** with the theme **Reach for the Stars** - are you all feeling inspired?

There are 2 Exhibitions you can enter in to, you can enter either or both.

- **Beanie Central** is the home of 6000 beanies, teacosies and handspun yarns, you may enter up to 10 items, entry is free and there is a 30% commission on sales. If you would like a real beanie experience full of fun, sharing and joy we encourage you to come to Alice and volunteer, if you do you can enter 50 beanies!
- **The National Beanie Competition and Exhibition** is for those extraordinary, fabulous beanies and teacosies. You can enter up to 2 pieces, there is an entry fee of \$20 per beanie and a 50% commission. There are prizes for winning beanies. Have a read of the entry form for themes and categories, get creative and have a go. Entering the competition is soooo much fun.

Before we go any further, we'll get the important stuff out of the way. With your Entry Packs at the ready, please READ AND FOLLOW ALL OF THE INSTRUCTIONS CAREFULLY, as we're constantly updating the guidelines.

Important Dates

- **2018 Beanie Festival Friday 29 June to Monday 2 July 2018**
- **Closing dates for Competition entries: Friday, May 25th, 2018**
- **Closing dates for Beanie Central: Friday, May 25th, 2018**
- **Late entries will be returned to sender COD (Note it can take up to 2 weeks for parcels to arrive into Alice Springs so get prepared early).**

Notes

Please take extra care with the following:

- **Beanie Central Swingtags** require you to stick barcodes onto each tag used on a beanie, please ensure barcodes are cut neatly and placed correctly, it means your beanie will be looked after well! **PLEASE PLEASE PLEASE** also ensure every beanie has a price written on it – no price no sell!
- *Do not put barcodes on Competition Swingtags* - we will do this as we catalogue the entries
- **Use your full name on the Swingtag** (no fancy names or initials as this can make it difficult at the end of the festival to match your unsold beanies with you!)
- **Please do not send hat stands or teapots with your creations** we will supply them
- **Post back unused Swingtags**

ALICE SPRINGS BEANIE FESTIVAL – CELEBRATING TWENTY TWO YEARS OF BEANIES!

- **It is much cheaper to post your beanies in prepaid postpacks, boxes are very expensive and beanies survive postpacks very well (except for those amazing competition beanies). Also, please do not individually wrap beanies in plastic bags, we can't recycle those bags and it is at a cost to our environment.**
- **Attach the Facebook Swingtag to each beanie (Beanie Central and Competition beanies) (this will help us build the Beanie-making community and allow us to promote the Festival through social media into the future) [if you haven't already, LIKE the Beanie Festival on Facebook]**

Volunteering

The success of the Beanie Festival is really a measure of the volunteer effort. It really is the best way to experience the festival. Volunteering a few hours of your time, is a great way to meet other Beanie fans and is absolutely essential to delivering the Festival. The Volunteer Table will be manned from Wednesday 27th June at Araluen Arts Centre, so come over and get your name on the roster, there are plenty of jobs to choose from. More details about volunteering can be found on the website www.beaniefest.org or by e-mailing beaniefestival@gmail.com Please note you do not have to register prior to the Festival just turn up.

There will be a free dinner for all our volunteers on Sunday night, July 1st, at the Gillen Club to meet the Beanie Festival Committee. This is our opportunity to say thanks for being a part of the Festival, to meet and chat, away from the frenzy of the beanies! We look forward to seeing you there.

Workshops

From March 2018 the Central Craft textile workshop details and enrolment forms can be found via our website, or they can be posted to you (call Central Craft - 08 89524417). Book early to avoid disappointment. The Beanie Festival will also be holding drop-in textile workshops in the foyer and along the veranda of the Araluen Art Centre. These workshops are still being confirmed (if you would like to run a drop-in workshop, please contact Jo beaniefestival@gmail.com 0408 436 928). The Tjanpi Desert Weavers, Indigenous women who weave the Tjanpi grass into beautiful baskets will be running workshops. For \$50 (limited places - materials included), you can join the workshops on Saturday or Sunday morning, from 10-12 (call Tjanpi on 08 8958 2377).

Local Activities

If you are interested in joining tours in or around Alice Springs, or looking for accommodation, please contact Tourism Central Australia on 08 8952 5800 or 1800 645 199. Check the website for special deals and availability - www.centralaustralianatourism.com.

Also, remember our website and Facebook page are great ways to keep your finger on the pulse of what's happening at the Festival.

We hope you'll join in our 22nd celebrations in what ever way you can.

Regards



Jo Nixon

On Behalf of the Management Committee of the Alice Springs Beanie Festival

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Facebook: [Alice Springs Beanie Festival](https://www.facebook.com/AliceSpringsBeanieFestival)