

# Alice Springs Beanie Festival

c/- Araluen Arts Centre, PO Box 3521, Alice Springs NT 0871

ABN 61 405 328 65

August 2021



Dear Beanie Makers - Welcome to the 25<sup>th</sup> Alice Springs Beanie Festival in 2021!

We're very excited to **celebrate the fabulous milestone of 25 years of beanies** with the theme **Yarning Myths and Legends** - are you all feeling inspired?

There are 2 Exhibitions you can enter in to, you can enter either or both.

- **Beanie Central** is the home of 6000 beanies, teacosies and handspun yarns, you may enter up to 10 items, entry is free and there is a 30% commission on sales. If you would like a real beanie experience full of fun, sharing and joy we encourage you to come to Alice and volunteer, if you do you can enter 50 beanies! (Note any beanies posted for the 2020 Festival will be catalogued and sold at the 2021 Festival – we have been taking special care of them!)
- **The National Beanie Competition and Exhibition** is for those extraordinary, fabulous beanies and teacosies. You can enter up to 2 pieces, there is an entry fee of \$20 per beanie and a 50% commission. There are prizes for winning beanies. Have a read of the entry form for themes and categories, get creative and have a go. Entering the competition is soooo much fun.

Before we go any further, we'll get the important stuff out of the way. With your Entry Packs at the ready, please READ AND FOLLOW ALL OF THE INSTRUCTIONS CAREFULLY, as we're constantly updating the guidelines.

## Important Dates

- **2021 Beanie Festival Friday 25 June to Monday 28 June 2021**
- **Closing dates for Competition entries: Friday, May 28<sup>th</sup>, 2021**
- **Closing dates for Beanie Central: Friday, May 28<sup>th</sup>, 2021**
- **Late entries will be returned to sender COD (Note it can take up to 3 weeks for parcels to arrive into Alice Springs so get prepared early).**

## Notes

*Please take extra care with the following:*

- **Beanie Central Swingtags** require you to stick barcodes onto each tag used on a beanie, please ensure barcodes are cut neatly and placed correctly, it means your beanie will be looked after well! **PLEASE PLEASE PLEASE** also ensure every beanie has a price written on it – no price no sell!
- *Do not put barcodes on Competition Swingtags* - we will do this as we catalogue the entries
- **Use your full name on the Swingtag** (no fancy names or initials as this can make it difficult at the end of the festival to match your unsold beanies with you!)
- **Please do not send hat stands or teapots with your creations** we will supply them
- **Post back unused Swingtags**
- **It is much cheaper to post your beanies in prepaid postpacks**, boxes are very expensive and beanies survive postpacks very well (except for those amazing competition beanies). Also,

## ALICE SPRINGS BEANIE FESTIVAL – CELEBRATING TWENTY FIVE YEARS OF BEANIES!

**please do not individually wrap beanies in plastic bags, we can't recycle those bags and it is at a cost to our environment.**

- **Attach the Facebook Swingtag to each beanie (Beanie Central and Competition beanies) (this will help us build the Beanie-making community and allow us to promote the Festival through social media into the future) [if you haven't already, LIKE the Beanie Festival on Facebook]**

### **Volunteering**

The success of the Beanie Festival is really a measure of the volunteer effort. It really is the best way to experience the festival. Volunteering a few hours of your time, is a great way to meet other Beanie fans and is absolutely essential to delivering the Festival. The Volunteer Table will be manned from Wednesday 25<sup>th</sup> June at Araluen Arts Centre, so come over and get your name on the roster, there are plenty of jobs to choose from. More details about volunteering can be found on the website [www.beaniefest.org](http://www.beaniefest.org) or by e-mailing [beaniefestival@gmail.com](mailto:beaniefestival@gmail.com) Please note you do not have to register prior to the Festival just turn up.

There will be a free dinner for all our volunteers on Sunday night, June 27<sup>th</sup>, at the Gillen Club to meet the Beanie Festival Committee. This is our opportunity to say thanks for being a part of the Festival, to meet and chat, away from the frenzy of the beanies! We look forward to seeing you there.

### **Workshops**

From March 2021 the Central Craft textile workshop details and enrolment forms can be found via our website, or they can be posted to you (call Central Craft - 08 89524417). Book early to avoid disappointment. The Beanie Festival will also be holding drop-in textile workshops in the foyer and along the veranda of the Araluen Art Centre. These workshops are still being confirmed (if you would like to run a drop-in workshop, please contact Jo [beaniefestival@gmail.com](mailto:beaniefestival@gmail.com) 0408 436 928). The Tjanpi Desert Weavers, Indigenous women who weave the Tjanpi grass into beautiful baskets will be running workshops. For \$50 (limited places - materials included), you can join the workshops on Saturday or Sunday morning, from 10-12 (book through Central Craft [www.centralcraft.org](http://www.centralcraft.org)).

### **Local Activities**

If you are interested in joining tours in or around Alice Springs, or looking for accommodation, please contact Tourism Central Australia on 08 8952 5800 or 1800 645 199. Check the website for special deals and availability - [www.centralaustralianatourism.com](http://www.centralaustralianatourism.com).

Also, remember our website and Facebook page are great ways to keep your finger on the pulse of what's happening at the Festival.

We hope you'll join in our big, exciting 25<sup>th</sup> celebrations in what ever way you can.

Regards



Jo Nixon

On Behalf of the Management Committee of the Alice Springs Beanie Festival

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